

The Report of the General Board



ECCLESIA DEI IN CHRISTO PRAESIDIATUS
2008-2011



In Memoriam





In Memoriam

- **Bishop Chandler David Owens**
 - Former Presiding Bishop, COGIC
 - 36 Year Member of General Board
 - Jurisdictional Bishop of Central Georgia
 - Past President of Youth Department
 - Founder of National Leadership Conference
 - Reorganized UNAC as Auxiliary in Ministry Convention





2011 April Call Meeting

- ❖ **God's Church,**
- ❖ **God's People,**
- ❖ **God's Agenda**



2010 In Review

- Financial
- Convocation
- COGIC Charities
- Urban Initiatives, Inc.
- Headquarters
- Lay Rally
- Education
- Mission House
- COGIC Exchange

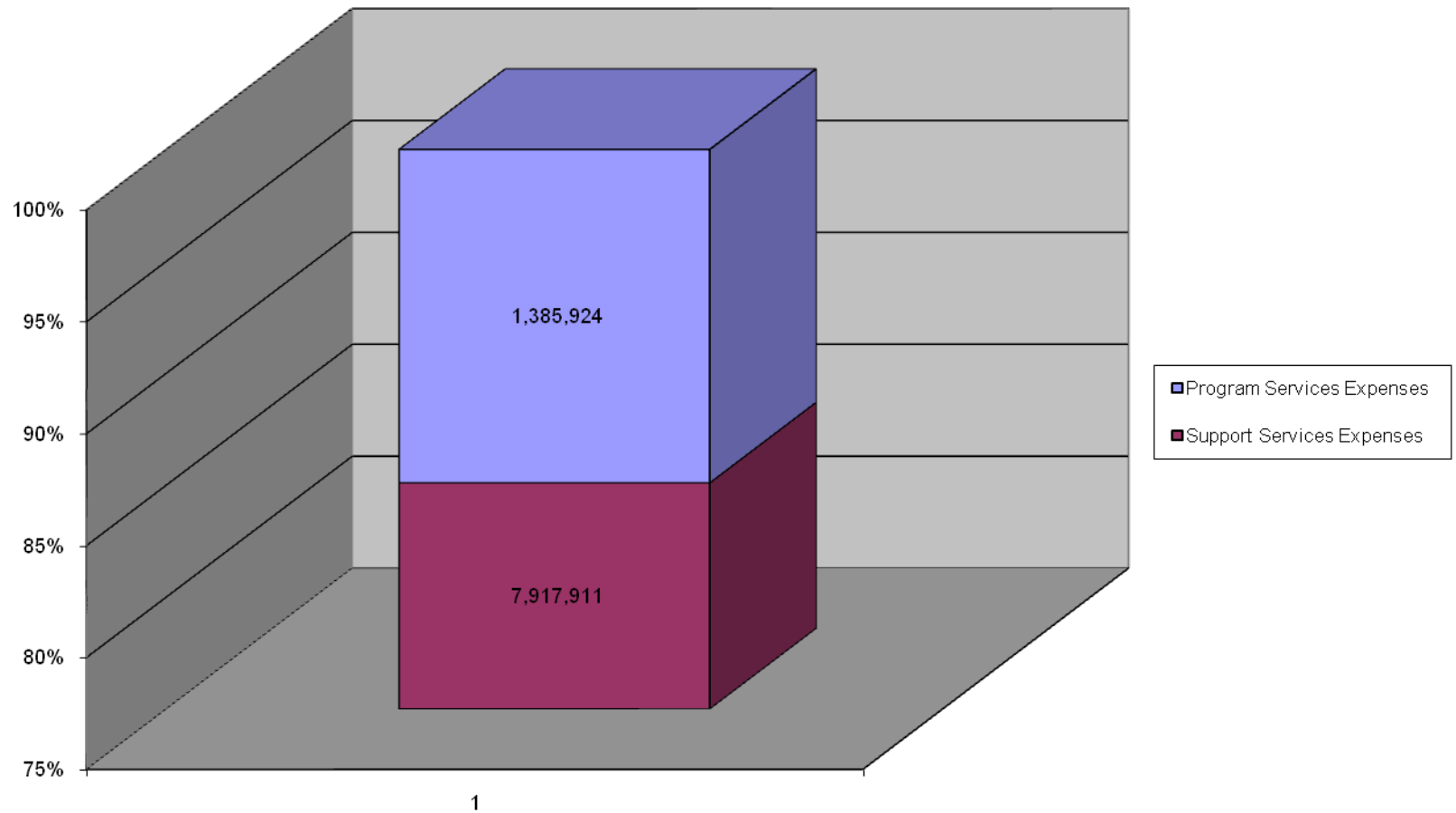


The Financial Picture

- **Sacrifices are paying off!**
- **Re-negotiated contracts**
- **Down-sizing non-essential staff**
- **Budget cuts**
- **Adding new revenue streams**
- **Lay Support**
- **Credential Support**

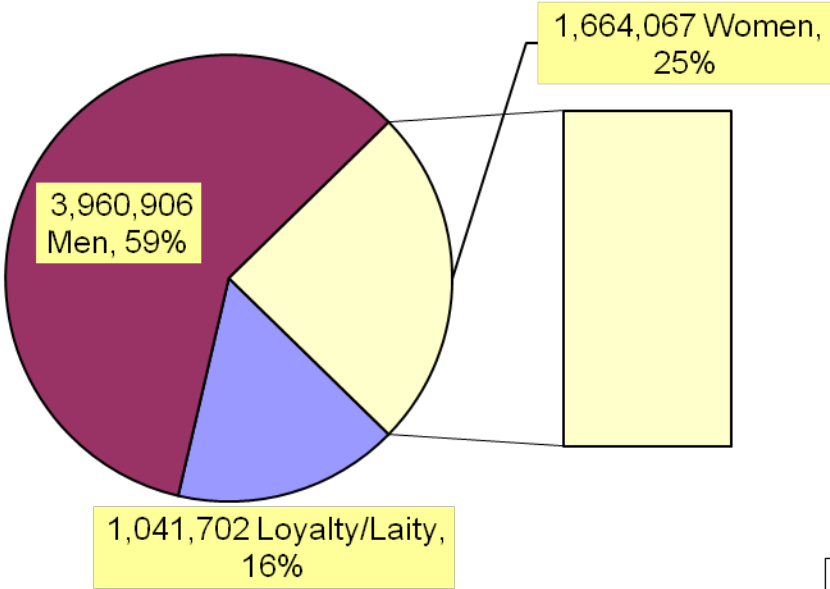


Financial Summary 2010-2011



National Reports \$6.67 Million

Fiscal Year 2010-2011



- National Report-Loyalty/Laity
- National Report- Men
- National Report- Women

CHURCH OF GOD IN CHRIST, INC.

The Holy Convocation



Convocation Comparison

[St Louis]

- **Hotels Under Contract**
 - 19 Hotels
- **St. Louis Attendance**
 - 42,000 (Local Media Report)
- **Meeting Venues**
 - 82 (America Center)
- **Access to Convention**
 - 7 block radius

[Memphis]

- **Hotels Under Contract**
 - 6 Hotels
- **Memphis Attendance**
 - 35,000 (Local Media Reports)
- **Meeting Venues**
 - 31 (Cook Convention)
- **Access to Convention**
 - County Wide



The Move to St. Louis

St. Louis
2010

Room Nights
23,099

Rebates/Resv
414,985

Memphis
2009

Room Nights
12,000

Rebates
\$115,000



Move to St. Louis

St. Louis

Memphis

Media Sales
\$175,179

Media Sales
\$171,605

**Online & Program
Booklet Sales**
35,630.00

Online and Program
\$ -0-



Move to St. Louis

St. Louis

Exhibits
\$247,407

Food
\$146,837

Memphis

Exhibits
\$152,206

Food
\$-0-



Move to St. Louis

St. Louis

Registration

\$532,715

Sponsors

\$53,000

Memphis

Registration

\$52,545

Sponsors

\$ -0-



Move to St. Louis

St. Louis

Memphis

Retail

\$1,341,939

Retail

\$564,924

**Other
Revenue**

\$172,814

**Other
Revenue**

\$ 177,998



Other STL Praise Reports

- A dramatic decrease in Crime in the Downtown as reported by Police Department
- “Christmas in November” fed and gave gifts to more than 1500 people.
- We canvassed North St. Louis and report over 200 decisions for Christ.



In Summary

- Revenue up by \$900K over 2009
- Offerings
- Attendance up by 20%
- Retail Revenue up by 120%
- Room block up by 97%
- Proximity to Convention reduced from a 30-45 minute travel to 5-10 minute arrival



COGIC CHARITIES, INC

- **Raised \$3,000,000**
- **Major Impact Globally**
 - Tsunami
 - Katrina
 - Haiti
 - Africa
 - Asia
- **Support of Education (Granted Scholarships for**
 - Supported \$500,000



COGIC Charities Financials

- **Investment Portfolio (\$1 million plus)**
- **Support of Katrina (1 million)**
- **Support of Haiti (\$1 million)**
- **Support of Scholarships (\$500,000)**

Katrina Update

Years 2005 to 2008

• **Funds Raised :** **\$1,007,841.66**

• Note: Adjusted for Interest Income and NSF

• **Grants:** **\$812,585.66**

• **Direct Care:** **\$106,204.00**

• **General Admin :** **\$97,830.40**

• **Total Expenses :** **\$1,016,620.60**



COGIC CHARITIES, INC.

Final Hurricane Katrina Results (Continued)

- **8% Administrative Cost is below national average**
- **The charity spent \$8,779 more than was raised.**
- **Helped churches and organizations in Texas, Louisiana, Mississippi, and Alabama.**
- **Fulfilled promise of providing assistance of over \$1 million to victims of Hurricane Katrina.**



COGIC CHARITIES' SCHOLARSHIP DINNER



COGIC CHARITIES DINNER

\$50,000 in Educational Scholarships awarded at 2010 Charities Dinner



Haiti and the Charity





COGIC Urban Initiatives

- **The Mission is to empower the local church to implement programs that address education, economic development, crime, family and financial literacy.**

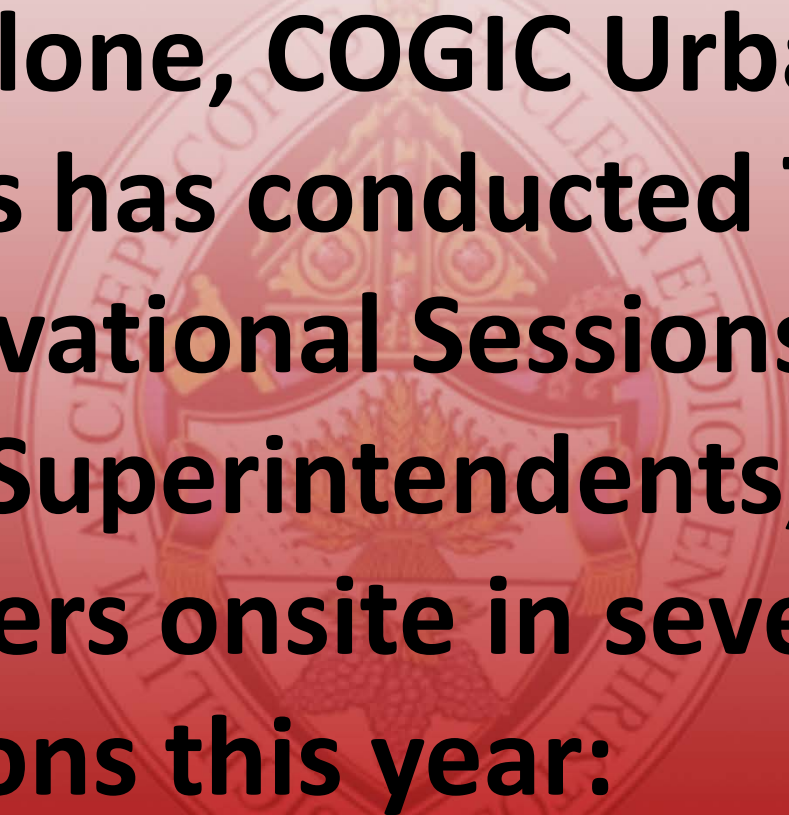
COGIC Urban Initiatives

- **Eighty-five (85) of our 201 jurisdictions are active.**
- **Offering orientations for newly appointed Jurisdictional Coordinators.**
 - **The next training class is scheduled for April 18 at 6:30 p.m. via phone.**
- **Applications are available**



COGIC Urban Initiatives

This year alone, COGIC Urban Initiatives has conducted Training and Motivational Sessions with Bishops, Superintendents, Pastors and Leaders onsite in seven (7) jurisdictions this year:



COGIC Urban Initiatives

- 1. Operation Hope's Financial Literacy Programs**
- 2. Bay Area Financial Literacy Initiative.**
- 3. The National Fatherhood Initiative**
- 4. The PICO Network**
- 5. Black Working Man Magazine**



COGIC U.I. and Jurisdictions

- **Kansas Southwest COGIC Urban Initiatives office which will be fully staffed and operational daily.**
- **Chamel Development Corporation, Supt. Alfred Nichol森, President.**



Urban Initiative Employment Expo

Strategic Partnerships

-Home Depot

-Wells Fargo

-“A Call to Action For A Renewal of Marriage, Fatherhood and Families in the African-American Church”

-Pastor’s Tool Kits are available today



COGIC UI and Convocation

During the 2010 Annual Holy Convocation in St. Louis we offered the following educational opportunities:

- **Financial Literacy**
- **Fatherhood Summit**
- **Reconciliation Jail and Prison Summit Parts 1 & 2**
- **Principles of Christian Community Development Part 1 & II**
- **Resume Writing Workshop**
- **COGIC/AARP Foundation Work Search Program**
- **COGIC Urban Initiatives Job Fair**
- **Creating your own 501C-3**

COGIC UI's Call to Action

**I encourage all bishops to take the initial step
to
get COGIC Urban Initiatives up and running in
your jurisdiction by appointing a
Jurisdictional Coordinator.**





Headquarters

- **The Chisca Hotel**
 - **Main Street Properties**
 - **Space Management Plan for Mason Campus**
 - **Mason Executive House**
 - **The Lee Building**
 - **Building a State of the Art Facility**
- 



HEADQUARTERS UPDATE

- The Chisca Hotel
- Built in 1913
- Owned by Church since early 70s
- Cost of maintenance estimated at \$500K per year
- Final disposition (Raze and Rebuild Other Use)
- Other use? Interim Parking Lot





Main Street Properties

- **We own 4 storefront buildings, of which all but one is occupied with tenants**
- **We are preparing the old convention services office for what will be a comfortable profession services lease.**
- **And, of course the bookstore continues an anchor that contributes to the well being of Main Street**



Space Management Plan

- **The Lee Building**
- **The Old Publishing House**
- **The Mason Executive House**



The Mason House

The New Home of the General Board

- Office of First Vice President
 - Office of Second Vice President
 - Secretary of the General Board
 - General Board Chambers
 - Executive Dining Room
 - Complete State of the Art Kitchen
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Information & Technology

- **Digital Divide National Database (ICAS)**
 - AIM
 - Bishop's Conference
 - Leadership Conference
 - Men's Conference
 - Music Department
 - Pastors and Elders

Information & Technology



- The development of centralized database has increased visibility and viability which has attracted large corporate partnerships. That is available to all COGIC Members.



Information & Technology

- **Headquarter Technology Savings**
 - **Consolidated Campus Phone and Internet System**
 - **Equipment Savings \$40K**
 - **Telephone Access Savings \$13k**
 - **Avaya Contract Saving \$24K**
 - **Contractual Services Saving \$40k**
 - **Internet Access Savings \$8K**
 - **Total Savings \$125k**



Public Relations Strategy

- **Appointment of a Public Relations Manager**
- **Developing a Public Relations Strategy available for the whole Church**
- **Establishing a Branding process to “tell the story” and establish a more favorable image throughout the world.**
- **Establishing a media protocol to insure a “single message” on any given subject**



Presiding Bishop's Address

April Call 2011

**Church Of God In Christ
Headquarter Memphis TN**